

Overview Fact Sheet

Eastern New Mexico University - Ruidoso Branch Community College plays a significant role in the local economy and is a sound investment from multiple perspectives. Students benefit from improved lifestyles and increased earnings. Taxpayers benefit from a larger economy and lower social costs. Finally, the community as a whole benefits from increased job and investment opportunities, higher business revenues, greater availability of public funds, and an eased tax burden.

INVESTMENT ANALYSIS

Student Perspective

- ENMU-Ruidoso served **1,676** credit students and **1,705** non-credit students in the 2009-10 reporting year.
- Education increases lifetime income. The average income at the career midpoint of someone with an associate's degree in the ENMU-Ruidoso Service Area is **\$27,000**, 35% more than a student with a high school diploma.

Students enjoy a 27.1% rate of return on their investment in ENMU-Ruidoso.

- Throughout his or her working career, the average ENMU-Ruidoso student's discounted lifetime income increases by **\$8.60** for every dollar invested in ENMU-Ruidoso.
- Students enjoy an attractive **27.1%** average rate of return on their ENMU-Ruidoso educational investment, recovering all costs (including tuition, fees, and foregone wages) in 5.8 years.

Social Perspective

- Higher earnings of ENMU-Ruidoso students and associated increases in state income expand the tax base in New Mexico by about **\$2.1 million** each year.
- New Mexico will see avoided social costs amounting to **\$342,400** per year due to ENMU-Ruidoso students, including savings associated with improved health, reduced crime, and reduced welfare and unemployment.

Taxpayer Perspective

- State and local governments allocated approximately **\$3 million** in support of ENMU-Ruidoso in FY 2009-10.
- For every dollar of this support, taxpayers see a cumulative return of **\$1.90** over the course of students'

working careers (in the form of higher tax receipts and avoided costs).

- State and local governments see a rate of return of **7.5%** on their support for ENMU-Ruidoso. This return compares very favorably with private sector rates of return on similar long-term investments.

ECONOMIC GROWTH ANALYSIS

College Operations Effect

- The ENMU-Ruidoso Service Area economy annually receives roughly **\$2.6 million** in income due to ENMU-Ruidoso operations. This is a conservative figure adjusted to account for monies that leave the economy or are withdrawn from the economy in support of the college.

Added income attributable to the accumulation of ENMU-Ruidoso skills amounts to \$6.6 million each year.

Productivity Effect

- The current ENMU-Ruidoso Service Area economy embodies an estimated **79,700** credits that have accumulated over the past 20-year period as thousands of former ENMU-Ruidoso students (completers and non-completers) enter the workforce year after year.
- ENMU-Ruidoso skills translate to higher earnings for students and increased output of businesses. The added income attributable to the accumulation of ENMU-Ruidoso credits in the workforce amounts to **\$6.6 million** each year.

Total Effect

- Altogether, the average annual added income due to the activities of ENMU-Ruidoso and its former students equals **\$9.2 million**. This is approximately equal to **1.9%** of the total ENMU-Ruidoso Service Area economy.